



**INTERNATIONAL CONFERENCE  
ON  
EMERGING GLOBAL BUSINESS AND SUSTAINABLE  
DEVELOPMENT (ICEGBSD)**

**B A N G L A D E S H**

**Call for Papers**  
**Call for Papers**

**ORGANIZED BY**

**FACULTY OF BUSINESS ADMINISTRATION, ISLAMIC UNIVERSITY, KUSHTIA,  
BANGLADESH**

**26 to 27 November - 2019**

Dean, Faculty of Business Administration, Islamic University, Kushtia –7003, BANGLADESH.  
☎ 0088 01711575073/01917507015, PABX-2278 (off), 2514 (Personal Chamber),  
e- mail: [dr.arabinda.iu@gmail.com](mailto:dr.arabinda.iu@gmail.com)



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To

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**Subject: Call for Papers for the International Conference on “Emerging  
Global Business and Sustainable Development (ICEGBSD)”**

**Dear Sir**

You are happy to know that 1<sup>st</sup> International Conference on “Emerging Global Business and Sustainable Development (ICEGBSD)” is going to be held on **26 to 27 November, 2019** in the Faculty of Business Administration, Islamic University, Kushtia, Bangladesh. You are requested to submit your scholarly written abstract/ articles in printed form with softcopy (Font size –12, Times New Roman, Space-1.5) within **10 November 2019**. After the confirmation of accepting your Abstract/ Articles, full paper will be submitted within **15 November 2019**. I request you to circulate this message among your departmental teachers/ faculty members, researchers & others interested scholars in your University/Institute/ Faculty/ Department/ Center & Organization.

In this regard your cordial co-operation will be highly appreciated. We are looking forward to your nice cooperation. You could contact with me at your convenience through e-mail and mobile numbers for further information.

Thanking you  
Sincerely yours

**Professor Dr. Arabinda Saha**  
Conference Chairman  
International Conference - 2019  
&  
Dean  
Faculty of Business Administration  
Islamic University, Kushtia –7003  
Bangladesh



**INTERNATIONAL CONFERENCE  
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**ORGANIZED BY  
FACULTY OF BUSINESS ADMINISTRATION, ISLAMIC UNIVERSITY, KUSHTIA, BANGLADESH  
DATE: 26-27 November, 2019**



### **About The Conference**

Faculty of Business Administration, Islamic University, Kushtia, Bangladesh is hosting the 1st International Conference on **EMERGING GLOBAL BUSINESS AND SUSTAINABLE DEVELOPMENT (ICEGBSD)**. This conference aims to provide a platform for researchers, academics and other researchers to present, address and deliberate their scholarly written research works on various issues and concerns in the field of Accounting, Management, Finance, Banking, Marketing, Human Resource Management, Tourism and Economics. The conference would attempt to facilitate researchers' basically young researchers around the world for sharing and expanding knowledge as well as insight into the significant current global challenges. The program is structured to favor interactions among participants coming from diverse horizons, both from academics and industries. It specially aims at synthesize research perspectives and foster interdisciplinary scholarly dialogues for developing integrated approaches to complex problems of global business dynamics in different countries and various disciplines.

### **Objectives of the International Conference - 2019**

The **International Conference - 2019** is going to be organized with the following objectives:

- To create a forum for discussion and evaluation of the critical matters relating to business;
- To identify the areas of co-operation at regional levels for developing relationship among different Universities in Bangladesh;
- To find out the problems in the selected issues;
- To explore the possible ways for popularizing business education;
- To suggest the crucial strategies, policies & programs for national & international level.

### **Relevant Proceedings**

In view of the above objectives, the papers on different issues relating to business are expected to be presented in the International Conference - 2019. General or open discussions on the papers may help formulate policy making & recommendations. The main papers may be published for documentation and future references.

### **Date & Time**

Date	Time	Venue
<b>26 November 2019</b>	11 AM to 04 PM	<b>Birshreshto Hamidur Rahman Auditorium, IU, Kushtia</b>
<b>27 November 2019</b>	11 AM to 04 PM	<b>Birshreshto Hamidur Rahman Auditorium, IU, Kushtia</b>

### Honorable Guests:

- **Chief Guest: Professor Dr. Harun ur Rashid Ashkari**, Honorable Vice -Chancellor, Islamic University, Kushtia, Bangladesh.
- **Special Guest: Professor Dr. M Shahinur Rahman**, Honorable Pro Vice- Chancellor, Islamic University, Kushtia, Bangladesh.
- **Special Guest: Professor Dr. Md. Selim Toha**, Honorable Treasurer, Islamic University, Kushtia, Bangladesh.
- **Professor Shibli Rubayat UI Islam**, Dean (Acting), Faculty of Business Administration, Dhaka University, Bangladesh. Mobile: 01711560607/ dean\_business\_du@yahoo.com
- **Professor Dr. Humayun Kabir**, Dean, Faculty of Business Administration, Rajshahi University, Rajshahi, Bangladesh.
- **Professor Dr. Subrata Kumar Dey**, Dean, Faculty of Business Administration, JKKNIU, Mymanshing, Bangladesh.
- **Professor Dr. Md. Swakat Jahangir**, Dean, Faculty of Business Administration, Jagannath University, Dhaka, Bangladesh.

### Eminent Speakers

- **Dr. Zaid Bakhat**, Chairman, Agrani Bank Limited, Head Office, Dhaka. Bangladesh
- **Professor M. Harunor Rashid**, Department of AIS, Dhaka University, Dhaka & Former Vice-chancellor, Precedency University, Dhaka.
- **Professor Dr. Md. Shahjahan Ali**, Vice Chancellor, Robindra Maitree University, Kushtia.
- **Professor Dr. D. Mukhopatrya**, Vice Chancellor, Mata Vaishno Devi University, Katra, Jammu, India.
- **Professor Dr. D. Dandapath**, Dean, Faculty of Commerce & Management, University of Calcutta, India.
- **Professor Dr. Ananda Mohon Pal**, Department of Business Management, University of Calcutta, West Bengal, India. Mob: 0091 9674383258/ email: [apal57@yahoo.com](mailto:apal57@yahoo.com)
- **Professor Dr. T. R. Gurumoorthy**, Department of Commerce, Alagappa University, Karaikudi, Tamilnadu, India, Mob: 0091 9442043535/ email: [aluphd@gmail.com](mailto:aluphd@gmail.com)
- **Professor Geeta Pradhan**, Faculty of Management, TribhuvanUniversity, Kathmandu, Nepal. Mob: 9843471062/email: [pradhangeeta@yahoo.com](mailto:pradhangeeta@yahoo.com)
- **Professor Dr. M. W. Wickramarachi**, Department of Accounting, University of Sri Jayewardenepura, Srilanka, Mob.: + 94 112801297/email: [wicks@sjp.ac.lk](mailto:wicks@sjp.ac.lk)
- **Professor Sunil Kumar Gandhi**, Department of Commerce, Kalyani University, India.
- **Professor Dr. Debabrata Mitra**, University of North Bengal, West Bengal, India.
- **Professor Mahmud Hossain**, School of Accounting, Curtin University, Perth, Western Australia. Mob.: +61 8 9266 7742 / email: [mahmud.hossain@curtin.edu.au](mailto:mahmud.hossain@curtin.edu.au)
- **Professor Dr. Arka Kumar Das Mohapatra**, Department of Business Administration, Sambolpur University, India, Mob.: 0091 9437158107/ email: akdm.2002@gmail.com
- **Professor Dr. Harun ur Rashid Ashkari**, Honorable Vice -Chancellor, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Hannan Shaikh**, Dept. of Management, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Alinoor**, Dept. of Management, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Mizanoor Rahman**, Dept. of AIS, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Abu Sina**, Dept. of AIS, Islamic University, Kushtia, Bangladesh.

## Conference Committee



**Professor Dr. Arabinda Saha**  
Conference Chairman & Dean  
Faculty of Business Administration  
Islamic University, Kushtia,  
Bangladesh



**Professor Dr. Md Zakaria Rahman**  
Conference Secretary & Chairman  
Department of Marketing  
Islamic University, Kushtia,  
Bangladesh



**Professor M. Abdus Shaheed Miah**  
Conference Member & Chairman  
Department of Accounting and  
Information Systems, Islamic  
University, Kushtia, Bangladesh



**Professor Dr. Kazi Akhtar Hossain**  
Conference Member & Chairman  
Department of HRM  
Islamic University, Kushtia,  
Bangladesh



**Professor Dr. Md. Ruhul Amin,**  
Conference Member & Chairman  
Department of Management  
Islamic University, Kushtia  
Bangladesh



**Professor Dr. Md. Mahbubul Arfin**  
Conference Member & Chairman  
Department of Tourism and  
Hospitality Management  
Islamic University, Kushtia.



**Mr. Sutap Kumar Ghosh**  
Conference Member & Chairman  
Department of Finance and Banking  
Islamic University, Kushtia, Bangladesh

### Important Date Lines

Particulars	Dates
Submission of Abstract	10 November 2019
Acceptance of Abstract	12 November 2019
Submission of Full Paper	15 November 2019
Last Date of Registration	15 November 2019
Conference Dates	26-27 November 2019

### Conference Program Tracks

The conference welcomes empirical as well as theoretical/conceptual research papers having potential for the field applications and in-depth literature reviews. The major selected issues are as follows:

- ✚ **Accounting:** Contemporary Accounting Issues, such as, Financial Accounting, Cost Accounting, Accounting Education, Management Accounting, Accounting Regulation, Green Accounting and Estimates, Accounting Information Systems, Carbon Accounting, Earnings Management, Environmental Accounting, Financial Reporting, Forensic and Investigative Accounting, Fraud and Anti-Bribery, Management Accounting, Accounting Policies, Bangladesh Financial Reporting Standards (BFRS) International Financial Reporting Standards (IFRS), Public Sector Accounting, Auditing Taxation etc.
- ✚ **Management:** Management Studies, Disaster Management, Business Ethics, Business Strategy, Corporate Governance Conflict Management, Corporate Intellectual Capital Reporting, Corporate Venturing, Cross Cultural Studies, Human Resource Management, Innovation, Strategic Theories of The Firm, Operations Management, Organizational Behavior, International Business, Sports Management, Strategic Management, Leadership, Management, Performance Measurement in the Public Sector, Stakeholder Engagement, Voluntary Disclosure etc.
- ✚ **Finance and Banking:** Asset Pricing, Banking, Behavioral Finance, Bond Markets, Business Valuation, Capital Markets, Carbon Finance, Corporate Finance, Derivatives and Derivatives Markets, Dividend Policy, Financial Institutions, Financial Markets and Instruments, Globalization and Integration, Green Finance, International Banking, International Finance, Insurance, Investment and Risk Management, Lending Decisions and Lending Policy, Merger and Acquisition, Money and Monetary Policy, Micro Finance, Options and Futures, Public Finance, Public Sector Financial Management, Regulatory Framework (E. G. Basel III), Small Business Finance, Stock Markets and Venture and Venture Capital etc.



- ✚ **Marketing:** General Marketing, Business Marketing, Consumer Behavior, International Marketing, Marketing Management, Market Orientation, Services Marketing, Retail Marketing, Social Marketing, Strategic Marketing and Supply Chain Management etc.
- ✚ **Human Resource Management:** Human Resources Planning, Job Analysis Design, Recruitment and Selection, Orientation and Induction, Training and Development, Performance Appraisal, Compensation Planning and Remuneration, Motivation, Welfare, Health, And Safety, Industrial Relations etc.
- ✚ **Tourism and Hospitality Management:** General Business Management, Tourism Geography, Customer Service, Business Math, Hospitality Law, Accounting, Convention Marketing, and Hotel Reservations Systems etc.

### Registration Fees

Participants	Amount
Islamic University Participants (Teacher)	Tk. 1000.00
Other University Participants (Teacher)	Tk. 1500.00
Industry/Company Delegate	US\$25/Tk. 2000.00
Academicians/Research Scholar (Foreign)	US\$25/Tk. 2000.00
Academicians/Research Scholar (Bangladesh)	US\$25/Tk. 2000.00
Executives of Banks / GOs / NGOs	Tk. 1500.00
Islamic University Participants (Student)	Tk. 500.00
Other University Participants (Student)	Tk. 600.00
Islamic University Participants (Official)	Tk. 500.00
Other University Participants (Official)	Tk. 800.00
Accompanying Person / Guest	Tk. 1000.00

The registration fee covers Snacks, Lunch/Dinner, Conference Materials & Forum Proceedings. There is no provision for refund or cancellation of registration.

**Mode of Payment:** Payment of fees must be remitted by Telegraphic Transfer (TT)/Demand Draft (DD)/Pay Order (PO) or Direct/On-line Deposit to the A/C Number: STD-2665 (0200003126210).

**Name of the Bank:** Agrani Bank Ltd., Islamic University Branch, Kushtia, Bangladesh

### Residential Facility

Rest House/ Hotel Reservation (Please Tick (✓) the appropriate box):

Rest House / Hotel Reservation Fees	Prettam Hostel, Kushtia	Circuit House, Kushtia/Jhenaidah	Rest House, Jhenaidah	Total Nights	Remarks
Single Room	Tk 2000	Govt. 300	Tk. 2000		
Double Bed Room	Tk 2500		Tk. 2500		

### Guidelines for Paper Submission

The conference solicits unpublished research papers, case studies and articles submissions prepared on listed conference theme and sub themes from prospective authors of Bangladesh and abroad. Soft copy of the abstract of 300 words (.doc & .docx file only) should be reached within **10 November 2019** followed by full paper submission within **15 November, 2019**. Each paper should be formatted in Times New Roman (Font size 12) and reference should be written in APA format. Each paper must contain at least 5-10 key words. Send your abstract/article/paper at; [icfbaiu19@gmail.com](mailto:icfbaiu19@gmail.com).

### Conference Proceedings

Faculty of Business Administration, Kushtia, Bangladesh will publish the conference proceedings with the papers of the **International Conference - 2019**.

### Conclusion

FBA is going to organize an **“International Conference” on 26-27 November, 2019**. If the conference is inaugurated and concluded properly, the academicians, researchers and policy-makers will get sufficient information relating to business. On the other hand, scholars of business field may get together and exchange their views in the conference. We hope all the best wishes for all.

### For Further Contact

#### Conference Chairman

**Professor Dr. Arabinada Saha**

Dean, Faculty of Business Administration

Islamic University, Kushtia, Bangladesh.

Mobile: + 88 01711575073/Email: dr.arabinda.iu@gmail.com

#### Conference Secretary

**Professor Dr. Md. Zakaria Rahman**

Chairman, Department of Marketing

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**B A N G L A D E S H**

Ref. : .....

Date: .....

**Registration Form**

Name : Professor/ Dr./ Mr./ Mrs./ Ms. ....

Last Name : ..... First Name : .....

Status/ Position/ Job Title : .....

University/ Institutions/ Organization : .....

Mailing Address : .....

Telephone : ..... Mobile : .....

Fax: ..... e-mail : .....

Nationality : .....

City : .....

Country : .....

Postal/ Zip Code : .....

Title of the Paper : .....

**Signature & Seal**

**Professor Dr. Arabinada Saha**  
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