



INTERNATIONAL CONFERENCE
ON
EMERGING GLOBAL BUSINESS AND SUSTAINABLE
DEVELOPMENT (ICEGBSD)

B A N G L A D E S H

Call for Papers
Call for Papers

ORGANIZED BY

FACULTY OF BUSINESS ADMINISTRATION, ISLAMIC UNIVERSITY, KUSHTIA,
BANGLADESH

19 September 2019 to 20 September 2019

Dean, Faculty of Business Administration, Islamic University, Kushtia –7003, BANGLADESH.
☎ 0088 01711575073/01917507015, PABX-2278 (off), 2514 (Personal Chamber),
e- mail: dr.arabinda.iu@gmail.com



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B A N G L A D E S H

To

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Subject: Call for Papers for the International Conference on “Emerging Global Business and Sustainable Development (ICEGBSD)”

Dear Sir

You are happy to know that 1st International Conference on “Emerging Global Business and Sustainable Development (ICEGBSD)” is going to be held on 19-20 September 2019 in the Faculty of Business Administration, Islamic University, Kushtia, Bangladesh. You are requested to submit your scholarly written abstract/ articles in printed form with softcopy (Font size –12, Times New Roman, Space-1.5) within **2 September 2019**. After the confirmation of accepting your Abstract/ articles, full paper will be submitted within 12 September, 2019. I request you to circulate this message among your departmental teachers/ faculty members, researchers & others interested scholars in your University/Institute/ Faculty/ Department/ Center & Organization.

In this regard your cordial co-operation will be highly appreciated. We are looking forward to your nice cooperation. You could contact with me at your convenience through e-mail and mobile numbers for further information.

Thanking you
Sincerely yours

Professor Dr. Arabinda Saha
Conference Chairman
International Conference - 2019
&
Dean
Faculty of Business Administration
Islamic University, Kushtia –7003
Bangladesh



**INTERNATIONAL CONFERENCE
ON
EMERGING GLOBAL BUSINESS AND SUSTAINABLE
DEVELOPMENT (ICEGBSD)**

**ORGANIZED BY
FACULTY OF BUSINESS ADMINISTRATION, ISLAMIC UNIVERSITY, KUSHTIA, BANGLADESH
DATE: 19 & 20 SEPTEMBER, 2019**



About The Conference

Faculty of Business Administration, Islamic University, Kushtia, Bangladesh is hosting the 1st International Conference on **EMERGING GLOBAL BUSINESS AND SUSTAINABLE DEVELOPMENT (ICEGBSD)**. This conference aims to provide a platform for researchers, academics and other researchers to present, address and deliberate their scholarly written research works on various issues and concerns in the field of Accounting, Management, Finance, Banking, Marketing, Human Resource Management, Tourism and Economics. The conference would attempt to facilitate researchers' basically young researchers around the world for sharing and expanding knowledge as well as insight into the significant current global challenges. The program is structured to favor interactions among participants coming from diverse horizons, both from academics and industries. It specially aims at synthesize research perspectives and foster interdisciplinary scholarly dialogues for developing integrated approaches to complex problems of global business dynamics in different countries and various disciplines.

Objectives of the International Conference - 2019

The International Conference - 2019 is going to be organized with the following objectives:

- To create a forum for discussion and evaluation of the critical matters relating to business;
- To identify the areas of co-operation at regional levels for developing relationship among different Universities in Bangladesh;
- To find out the problems in the selected issues;
- To explore the possible ways for popularizing business education;
- To suggest the crucial strategies, policies & programs for national & international level.

Relevant Proceedings

In view of the above objectives, the papers on different issues relating to business are expected to be presented in the International Conference - 2019. General or open discussions on the papers may help formulate policy making & recommendations. The main papers may be published for documentation and future references.

Date & Time

Date	Time	Venue
18 September 2019	11 AM to 04 PM	Birshreshtho Hamidur Rahman Auditorium, IU, Kushtia
19 September 2019	11 AM to 04 PM	Birshreshtho Hamidur Rahman Auditorium, IU, Kushtia

Honorable Guests:

- **Chief Guest: Professor Dr. Harun ur Rashid Ashkari**, Honorable Vice -Chancellor, Islamic University, Kushtia, Bangladesh.
- **Special Guest: Professor Dr. M Shahinur Rahman**, Honorable Pro Vice- Chancellor, Islamic University, Kushtia, Bangladesh.
- **Special Guest: Professor Dr. Md. Selim Toha**, Honorable Treasurer, Islamic University, Kushtia, Bangladesh.
- **Professor Shibli Rubayat UI Islam**, Dean (Acting), Faculty of Business Administration, Dhaka University, Bangladesh. Mobile: 01711560607/ dean_business_du@yahoo.com
- **Professor Dr. Humayun Kabir**, Dean, Faculty of Business Administration, Rajshahi University, Rajshahi, Bangladesh.
- **Professor Dr. Subrata Kumar Dey**, Dean, Faculty of Business Administration, JKKNIU, Mymanshing, Bangladesh.
- **Professor Dr. Md. Swakat Jahangir**, Dean, Faculty of Business Administration, Jagannath University, Dhaka, Bangladesh.

Eminent Speakers

- **Dr. Zaid Bakhat**, Chairman, Agrani Bank Limited, Head Office, Dhaka. Bangladesh
- **Professor M. Harunor Rashid**, Department of AIS, Dhaka University, Dhaka & Former Vice-chancellor, Precedency University, Dhaka.
- **Professor Dr. Md. Shahjahan Ali**, Vice Chancellor, Robindra Maitree University, Kushtia.
- **Professor Dr. D. Mukhopatrya**, Vice Chancellor, Mata Vaishno Devi University, Katra, Jammu, India.
- **Professor Dr. D. Dandapath**, Dean, Faculty of Commerce & Management, University of Calcutta, India.
- **Professor Dr. Ananda Mohon Pal**, Department of Business Management, University of Calcutta, West Bengal, India. Mob: 0091 9674383258/ email: apal57@yahoo.com
- **Professor Dr. T. R. Gurumoorthy**, Department of Commerce, Alagappa University, Karaikudi, Tamilnadu, India, Mob: 0091 9442043535/ email: aluphd@gmail.com
- **Professor Geeta Pradhan**, Faculty of Management, TribhuvanUniversity, Kathmandu, Nepal. Mob: 9843471062/email: pradhangeeta@yahoo.com
- **Professor Dr. M. W. Wickramarachi**, Department of Accounting, University of Sri Jayewardenepura, Srilanka, Mob.: + 94 112801297/email: wicks@sjp.ac.lk
- **Professor Sunil Kumar Gandhi**, Department of Commerce, Kalyani University, India.
- **Professor Dr. Debabrata Mitra**, University of North Bengal, West Bengal, India.
- **Professor Mahmud Hossain**, School of Accounting, Curtin University, Perth, Western Australia. Mob.: +61 8 9266 7742 / email: mahmud.hossain@curtin.edu.au
- **Professor Dr. Arka Kumar Das Mohapatra**, Department of Business Administration, Sambolpur University, India, Mob.: 0091 9437158107/ email: akdm.2002@gmail.com
- **Professor Dr. Harun ur Rashid Ashkari**, Honorable Vice -Chancellor, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Mizanoor Rahman**, Dept. of AIS, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Abu Sina**, Dept. of AIS, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Hannan Sheakh**, Dept. of Management, Islamic University, Kushtia, Bangladesh.
- **Professor Dr. Md. Ali Noor**, Dept. of Management, Islamic University, Kushtia, Bangladesh.

Conference Committee



Professor Dr. Arabinda Saha
Conference Chairman & Dean
Faculty of Business Administration
Islamic University, Kushtia,
Bangladesh



Professor Dr. Md Zakaria Rahman
Conference Secretary & Chairman
Department of Marketing
Islamic University, Kushtia,
Bangladesh



Professor M. Abdus Shaheed Miah
Conference Member & Chairman
Department of Accounting and
Information Systems, Islamic
University, Kushtia, Bangladesh



Professor Dr. Kazi Akhtar Hossain
Conference Member & Chairman
Department of HRM
Islamic University, Kushtia,
Bangladesh



Professor Dr. Md. Ruhul Amin,
Conference Member & Chairman
Department of Management
Islamic University, Kushtia
Bangladesh



Professor Dr. Md. Mahbubul Arfin
Conference Member & Chairman
Department of Tourism and
Hospitality Management
Islamic University, Kushtia.



Mr. Sutap Kumar Ghosh
Conference Member & Chairman
Department of Finance and Banking
Islamic University, Kushtia, Bangladesh

Important Date Lines

Particulars	Dates
Submission of Abstract	02 September 2019
Acceptance of Abstract	07 September 2019
Submission of Full Paper	12 September 2019
Last Date of Registration	15 September 2019
Conference Dates	19-20 September 2019

Conference Program Tracks

The conference welcomes empirical as well as theoretical/conceptual research papers having potential for the field applications and in-depth literature reviews. The major selected issues are as follows:

- ✚ **Accounting:** Contemporary Accounting Issues, such as, Financial Accounting, Cost Accounting, Accounting Education, Management Accounting, Accounting Regulation, Green Accounting and Estimates, Accounting Information Systems, Carbon Accounting, Earnings Management, Environmental Accounting, Financial Reporting, Forensic and Investigative Accounting, Fraud and Anti-Bribery, Management Accounting, Accounting Policies, Bangladesh Financial Reporting Standards (BFRS) International Financial Reporting Standards (IFRS), Public Sector Accounting, Auditing Taxation etc.
- ✚ **Management:** Management Studies, Disaster Management, Business Ethics, Business Strategy, Corporate Governance Conflict Management, Corporate Intellectual Capital Reporting, Corporate Venturing, Cross Cultural Studies, Human Resource Management, Innovation, Strategic Theories of The Firm, Operations Management, Organizational Behavior, International Business, Sports Management, Strategic Management, Leadership, Management, Performance Measurement in the Public Sector, Stakeholder Engagement, Voluntary Disclosure etc.
- ✚ **Finance and Banking:** Asset Pricing, Banking, Behavioral Finance, Bond Markets, Business Valuation, Capital Markets, Carbon Finance, Corporate Finance, Derivatives and Derivatives Markets, Dividend Policy, Financial Institutions, Financial Markets and Instruments, Globalization and Integration, Green Finance, International Banking, International Finance, Insurance, Investment and Risk Management, Lending Decisions and Lending Policy, Merger and Acquisition, Money and Monetary Policy, Micro Finance, Options and Futures, Public Finance, Public Sector Financial Management, Regulatory Framework (E. G. Basel III), Small Business Finance, Stock Markets and Venture and Venture Capital etc.

- ✚ **Marketing:** General Marketing, Business Marketing, Consumer Behavior, International Marketing, Marketing Management, Market Orientation, Services Marketing, Retail Marketing, Social Marketing, Strategic Marketing and Supply Chain Management etc.
- ✚ **Human Resource Management:** Human Resources Planning, Job Analysis Design, Recruitment and Selection, Orientation and Induction, Training and Development, Performance Appraisal, Compensation Planning and Remuneration, Motivation, Welfare, Health, And Safety, Industrial Relations etc.
- ✚ **Tourism and Hospitality Management:** General Business Management, Tourism Geography, Customer Service, Business Math, Hospitality Law, Accounting, Convention Marketing, and Hotel Reservations Systems etc.

Registration Fees

Participants	Amount
Islamic University Participants (Teacher)	Tk. 1000.00
Other University Participants (Teacher)	Tk. 1500.00
Industry/Company Delegate	US\$25/Tk. 2000.00
Academicians/Research Scholar (Foreign)	US\$25/Tk. 2000.00
Academicians/Research Scholar (Bangladesh)	US\$25/Tk. 2000.00
Executives of Banks / GOs / NGOs	Tk. 1500.00
Islamic University Participants (Student)	Tk. 500.00
Other University Participants (Student)	Tk. 600.00
Islamic University Participants (Official)	Tk. 500.00
Other University Participants (Official)	Tk. 800.00
Accompanying Person / Guest	Tk. 1000.00

The registration fee covers Snacks, Lunch/Dinner, Conference Materials & Forum Proceedings. There is no provision for refund or cancellation of registration.

Mode of Payment: Payment of fees must be remitted by Telegraphic Transfer (TT)/Demand Draft (DD)/Pay Order (PO) or Direct/On-line Deposit to the A/C Number: STD-2665 (0200003126210).

Name of the Bank: Agrani Bank Ltd., Islamic University Branch, Kushtia, Bangladesh

Residential Facility

Rest House/ Hotel Reservation (Please Tick (✓) the appropriate box):

Rest House / Hotel Reservation Fees	Prettam Hostel, Kushtia	Circuit House, Kushtia/Jhenaidah	Rest House, Jhenaidah	Total Nights	Remarks
Single Room	Tk 2000	Govt. 300	Tk. 2000		
Double Bed Room	Tk 2500		Tk. 2500		

Guidelines for Paper Submission

The conference solicits unpublished research papers, case studies and articles submissions prepared on listed conference theme and sub themes from prospective authors of Bangladesh and abroad. Soft copy of the abstract of 300 words (.doc & .docx file only) should be reached within 2nd September 2019 followed by full paper submission within 12 September 2019. Each paper should be formatted in Times New Roman (Font size 12) and reference should be written in APA format. Each paper must contain at least 5-10 key words. Send your abstract/article/paper at; icfbaiu19@gmail.com.

Conference Proceedings

Faculty of Business Administration, Kushtia, Bangladesh will publish the conference proceedings with the papers of the International Conference - 2019.

Conclusion

FBA is going to organize an “*International Conference*” on 19-20 Sept., 2019. If the conference is inaugurated and concluded properly, the academicians, researchers and policy-makers will get sufficient information relating to business. On the other hand, scholars of business field may get together and exchange their views in the conference. We hope all the best wishes for all.

For Further Contact

Conference Chairman

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B A N G L A D E S H

Ref. :

Date:

Registration Form

Name : Professor/ Dr./ Mr./ Mrs./ Ms.

Last Name : First Name :

Status/ Position/ Job Title :

University/ Institutions/ Organization :

Mailing Address :

Telephone : Mobile :

Fax: e-mail :

Nationality :

City :

Country :

Postal/ Zip Code :

Title of the Paper :

Signature & Seal

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