

# 1<sup>st</sup> Reunion of Economics Alumni-2023

Department of Economics, Islamic University  
Kushtia-7003, Bangladesh.

Phone : (071) 74910, Extn. 2219  
E-mail : chairman@eco.iu.ac.bd



## Sponsorship Packages and Offers

### Title sponsor: (BDT6,00,000/-)

As the title sponsor you are eligible to purchase naming rights to the whole programme (1<sup>st</sup> Reunion of Economics Alumni-2023) which will be entitled to bear the name of your brand. The banner and posters will bear the logo of your company or brand. You will have the opportunity to send a representative to speak at the programme. Your sponsorship will be mentioned in the social media and by programme hosts. Your sponsorship will be acknowledged in the souvenir's acknowledgement section

### Platinum Sponsor: ( BDT 3,00,000/-)

- Naming right to a sitting area of any event
- Social media posts during the event
- Promotion on sponsor's banner at the entrance of the event
- Logo on the event banner/poster
- Logo and promotional messaging in social media prior to event
- Mentioning by the event host
- Acknowledgement in the souvenir

### Gold Sponsor: (BDT 2,00,000/-)

- Naming right to a particular event
- Social media posts during the event
- Logo and promotional messaging in social media prior to event
- Mentioning by the event host
- Acknowledgement in the souvenir

### Silver Sponsor: (BDT 1,00,000/-)

- Naming right to a particular event
- Social media posts during the event
- Mentioning by the event host
- Acknowledgement in the souvenir

### Bronze Sponsor: (BDT 50,000/-)

- Naming right partially to a particular event
- Social media posts during the event
- Mentioning by the event host
- Acknowledgement in the souvenir

## In kind Sponsorship

We also seek in kind sponsorship through the contribution of items, gift vouchers, and gift baskets. These items would include company logo as well as social media attention dependent on gift size. Further promotion may be discussed with the volunteer and the programme convenor.

## Sponsorship Packages for the Souvenir

1. Title Sponsor (Full) : BDT 4,00,000/-

### 2. Souvenir Details

Size: 11"×9"

Paper : 80 gram Mate-Lamination

Printable Area : 9.5"×7"

Colour : 4 Colours

Number of Copies : 2500 Pieces

### 3. Advertisement Rate

Item No.	Items	Colour	Rate
1	Back cover page (Full)	Four Colours	TK. 80,000/=
2	Front inner page (Full)	Four Colours	TK. 70,000/=
3	Back inner page (Full)	Four Colours	TK. 60,000/=
4	Middle double page(Full)	Four Colours	TK. 50,000/=
5	Ordinary page (Full)	Four Colours	TK. 40,000/=
6	Ordinary page (Full)	Single Colour(Black)	TK. 25,000/=
7	Ordinary page (half)	Four Colours	TK. 25,000/=
8	Book Marker	Four Colours	TK. 20,000/=
9	Ordinary page (half)	Single Colour(Black)	TK. 15,000/=
10	Ordinarypage (quarter)	Four Colours	TK. 15,000/=

Please make your payment available to

Account Title: Reunion, Dept. of Economics.

Savings Account No: 0200019329733

Agrani Bank Ltd.

Islamic University Branch

Kushtia 7003, Bangladesh

Yours faithfully

Dr. Kazi Mostafa Arif

(Convenor, Sponsorship sub -committee)

Professor & Chairman, Dept. of Economics

Islamic University

Contact: 01718209817



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## SPONSOR'S COPY

Permission is hereby given to the sponsorship for the type –

- (a) Item :
- (b) Description :
- (c) Rate :

Only for item above mentioned.....in the manner of sponsorship in connection with the , 1<sup>st</sup> Reunion of Economics Alumni-2023 Islamic University, Kushtia 7003, Bangladesh.

Name of the Organization :  
 Name of Person Authorized :  
 Designation :

Signature

Seal of the  
Organization

On behalf of the , 1<sup>st</sup> Reunion of Economics Alumni-2023 Islamic University, Kushtia 7003, Bangladesh:

Contact Person : .....

Signature : .....Date : .....

**Dr. Kazi Mostafa Arif**  
(Convenor, Sponsorship sub-committee)



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## ORGANIZER'S COPY

Permission is hereby given to the sponsorship for the type –

- (a) Item :
- (b) Description :
- (c) Rate :

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Name of the Organization :  
 Name of Person Authorized :  
 Designation :

Signature

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**Dr. Kazi Mostafa Arif**  
(Convenor, Sponsorship sub-committee)